

Our mission is to help realise a vision of Society 5.0 where we resolve social challenges by incorporating the innovations of Industry 4.0 (e.g. IoT, big data, artificial intelligence, robotics, the sharing economy, etc.) into the fabric of social life so this country is more equitable, productive and sustainable. As a society, we can 'drift' into this future and let it happen to us, or we can be very intentional and navigate to it. We can become even more disconnected in an increasingly more connected age of technology or we can do something about it.

This project is a collaborative system design project dropping out initiatives that individuals can take into their own organisation's strategic planning.

Who could be in the coalition?

People who care about our social support for vulnerable people.	People who are hungering for greater momentum.
People who care about our environment and planet.	People who are building Industry 4.0 and also want bigger outcomes for this country.
People who care about the wellness and health of our people.	Government agencies, iwi, foundations, NGOs and commercial organisations.
People who care about the holistic wellbeing of this country.	

Our work

- Develop a shared agenda for the coalition which captures a diverse group of voices that all have an interest in a more equitable, productive and sustainable country.
- Combine individual small financial contributions to enable work beyond the resources of any one organisation and collectively create shared impact.
- Explore the current system at points where Industry 4.0 and citizens meet exposing flaws or challenges.
- Deep dive into the lived human experience of society and Industry 4.0.
- Develop a wide range of possible responses across the system.
- Identify initiatives that could be owned individually or collectively by those around the table.
- Develop theories of change for organisations that become the basis of a conversation with your senior leaders.
- Ongoing coaching of your organisation so responses that make a difference are amplified.

Specifics

\$40,000 per organisation limited to 10 organisations.	Eight full-day working sessions spread across 6 months, exploring the current and future system.
2 principle advisors or senior leaders per organisation.	
Input into research design for a large-scale deep-dive research project with New Zealanders.	Access to subject matter experts across complex systems, human insight and behaviour change, organisation strategy and Industry 4.0.

Outcomes

-  Each organisation sees the system and the possible initiatives they could explore to achieve their outcomes and better equity, productivity and sustainability in Aotearoa Society 5.0.
-  Collectively, the coalition partners see other's possible initiatives, minimising duplication and maximising collaboration so that we can use this country's scarce resources more effectively and efficiently.
-  Holistically, the current (and future) leaders of this country see bi-partisan pathways to a better future.

Outputs

A system model as it pertains to Society 5.0.	A human insights report merging quantitative and qualitative data.	A Theory of Change model with behaviour change levers.	A range of initiatives and investment opportunities applicable to each organisation.
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About ThinkPlace
– the Convenor

The world is complex, and change is hard. We help people with a mandate for leading change create a better future for the country that we love. We particularly focus on creating meaningful impact around climate action, good health and wellbeing and inequalities.

We are a passionate group of subject matter experts in the areas of complex systems, human lived experiences and behaviour, organisation strategy and convening collaborative conversations.

We help people with change by:

- Embracing complexity and having breakthrough conversations.
- Understanding people's behaviour and needs.
- Surfacing what is and what could be.
- Navigating areas of uncertainty.
- Building partnerships, confidence and hope.
- Creating action pathways.

